



2024 NEW PALESTINE YOUTH LEAGUE SEASON SPONSORSHIP OPPORTUNITY

Showcase your business as a proud supporter of local youth sports to more than 20,000 people per season!

	GRAND SLAM!	HOMERUN!	TRIPLE	DOUBLE	SINGLE
(2) Backstop Banners					
Eblast/Social Media					
(2) Outfield Banners					
Parking Lot Sign					
*Back of Uniform	6 Teams	3 teams	2 teams	1 team	
Sponsor Plaque/Team					
NPYL.com Website	Front Page	Front Page	Front Page	Logo	Name
Amount	\$3,300	\$1,750	\$1,000	\$600	\$300

Notes:

- *Back of uniform team number is a total 2024 number. Teams will be allocated in the spring season. Any additional team inventory will be included in the fall season. Additional fall teams available for purchase at \$300/team.**
- Banner/digital promotions included in spring and fall season.**
- In-kind sponsorship opportunities available for budget relieving offerings.**
- Custom promotions available for an additional investment.**

Please rank your top three choices of the age group you wish to sponsor. (Teams not guaranteed)
#1 = (highest) to #3 = (lowest):

Baseball	<u>Division (age group)</u>	<u>Softball</u>
	Instructional (4-6 years old)	
	Rookie 6 (6 years old)	N/A
	Rookie/8U Division (7-8 years old)	
	Minors/10U Division (9-10 years old)	
	Major/12U Division (11-12 years old)	
	Jr. - Sr. (13-18 years old)	N/A

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____ Email: _____

Additional Activation? _____ Total 2024 Sponsorship \$ _____

2024 NPYL Sponsorship

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Do you have children playing? Y/N _____

Child #1 playing? Name: _____ Age: _____ Division: _____

Child #2 playing? Name: _____ Age: _____ Division: _____

Child #3 playing? Name: _____ Age: _____ Division: _____

Notes/Requests: _____

Signature: _____ Date: _____

Email this document, along with your business logo (.jpg & .eps format)

Make checks payable to: NPYL

Mail to: P.O. Box 202, New Palestine, IN 46163

Join Us! Email to Sponsor@NPYL.com



Thank you! Your sponsorship will go towards helping boys and girls have an opportunity to play youth sports.